Target for this cycle Choose an item.

Name:Click here to enter text.

**Learning Aim A**



Duncan’s

Distinction

Thinking

**Costs**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Types of costs** | **Add an image to represent this cost** | **Examples** | **Definition** | **Discuss how changes in costs could impact on the business.** |
| **Start-up costs** |  |  |  |  |
| **Fixed costs** |  |  |  |  |
| **Variable costs** |  |  |  |  |
| **Total costs** |  |  |  |  |
| **Direct costs** |  |  |  |  |
| **Indirect costs** |  |  |  |  |
| **Operating costs** |  |  |  |  |

|  |  |
| --- | --- |
| **Key formula to memorise** | |
| Total costs formula |  |

[Click here to access the matching based games, mini-tests and flashcards. Then access whichever you teacher instructs you to.](https://quizlet.com/215852769/level-2-btec-business-finance-costs-flash-cards/)

|  |  |
| --- | --- |
| Quiz score out of 10 |  |

**Revenue**

|  |  |
| --- | --- |
| **Business** | **How does it generate revenue?** |
| **AK’s Diner** |  |
| **Greggs** |  |
| **Nike** |  |
| **North Face** |  |
| **Haven Point** |  |

|  |  |
| --- | --- |
| **Key formula to memorise** | |
| Revenue |  |

|  |  |
| --- | --- |
| **Revenue scenarios** | **Answer** |
| Dickson’s sells 10 mince pies for £1 each. |  |
| AK’s Diner sells 400 pizzas for £5 each. |  |
| Swainstons sells Mars bars for 50p each and sells 50 a week. |  |
| Nike sells trainers for £50 and sells 1000 of these. |  |
| Add 2 scenarios of your own below |  |
|  |  |
|  |  |

**How businesses can spend money (expenditure) to succeed.**

|  |  |
| --- | --- |
| **Strategy** | **Expected result** |
| **Advertise** |  |
|  |  |
|  |  |
|  |  |
|  |  |



Duncan’s

Distinction

Thinking

|  |  |
| --- | --- |
| **Explain the impact that revenue changes might have on a business.** | |
| **Increased revenue** |  |
| **Decreased revenue** |  |

|  |  |
| --- | --- |
| Quiz score out of …. |  |

**Profit and loss**

|  |  |  |
| --- | --- | --- |
| |  | | --- | | What could happen if the business does not know what is coming in (revenue) and going out (expenditure)?Remember to proof read your work and make improvements if necessary to spelling, punctuation and grammar: | |  | |

|  |  |  |
| --- | --- | --- |
| |  | | --- | | What is the difference between expenditure and overheads? | |  | |

|  |  |
| --- | --- |
| **Profit and loss** | **Answer** |
| What is profit? |  |
| What is a loss? |  |

|  |  |
| --- | --- |
| **Key formula to memorise** | |
| Profit |  |

|  |  |
| --- | --- |
| **Profit/loss scenarios scenarios** | **Answer** |
| A business has revenue of £500 and expenditure of £300. |  |
| A business sells cakes and makes £1000. They had to spend £200 on ingredients and fixed costs like rent and rates. |  |
| Add three scenarios below of your own |  |
|  |  |
|  |  |
|  |  |



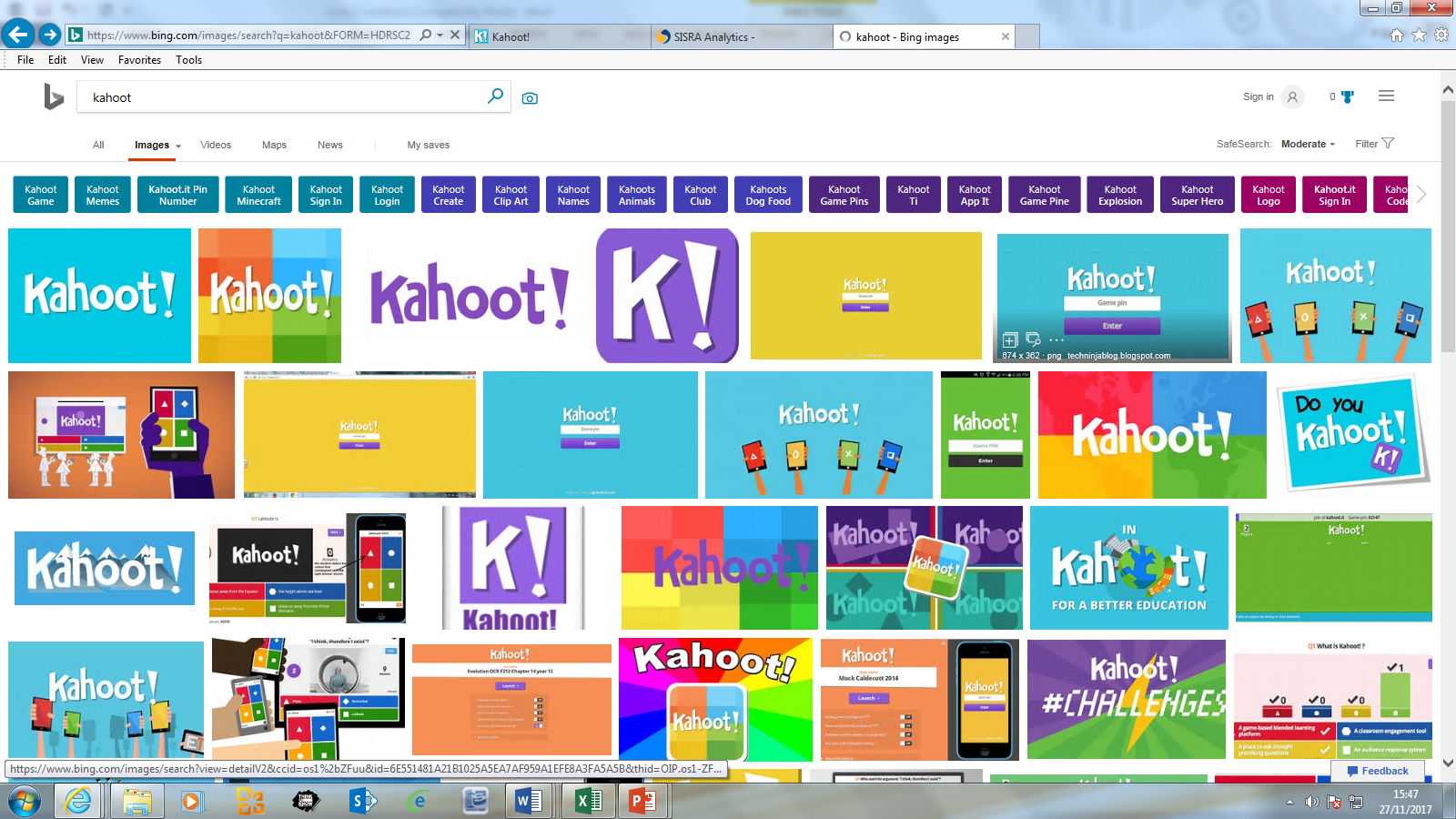
Duncan’s

Distinction

Thinking

|  |  |  |
| --- | --- | --- |
| |  | | --- | | What could the impact be on a business of not knowing the profit or loss it is making. | |  | |

**The quiz below is about all we have covered so far.**

[](https://kahoot.it/)

Click on the logo to access the game.

|  |  |
| --- | --- |
| Quiz score out of …. |  |

**Learning Aim B**

**Planning tools – Break-even and cashflow forecasts**

|  |
| --- |
| Add a definition of break even. |
|  |



Duncan’s

Distinction

Thinking - You need to achieve at least 6 out of 8 in this type of question.

odsfsdf

On

On a

|  |  |
| --- | --- |
| **Explain the value and importance of break even analysis.** | |
| **Point** | **Explanation** |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

|  |  |
| --- | --- |
| **Explain the risks of not doing break even analysis.** | |
| **Point** | **Explanation** |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

|  |  |
| --- | --- |
| **Budgeting** | |
| What is a budget? |  |
| What is the purpose of setting a budget? |  |
| What is the difference between budgeting and budget control? |  |

|  |  |
| --- | --- |
| Quiz score out of …. |  |

|  |
| --- |
| What is a cash-flow forecast? |
|  |

|  |  |
| --- | --- |
| **Inflows and outflows** | |
| **Inflows** | **outflows** |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



Duncan’s

Distinction

Thinking - You need to achieve at least 6 out of 8 in this type of question.

odsfsdf

On

On a

|  |  |
| --- | --- |
| **Explain the purpose of cashflow forecasts.** | |
| **Point** | **Explanation** |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

|  |
| --- |
| Explain how the timings of inflows and outflows can impact on a business. |
|  |

|  |  |
| --- | --- |
| **Explain the benefits of cashflow forecasts.** | |
| **Point** | **Explanation** |
|  |  |
|  |  |
|  |  |
|  |  |

|  |  |
| --- | --- |
| **Explain the risks of cashflow forecasts.** | |
| **Point** | **Explanation** |
|  |  |
|  |  |
|  |  |
|  |  |

|  |  |
| --- | --- |
| Quiz score out of …. |  |